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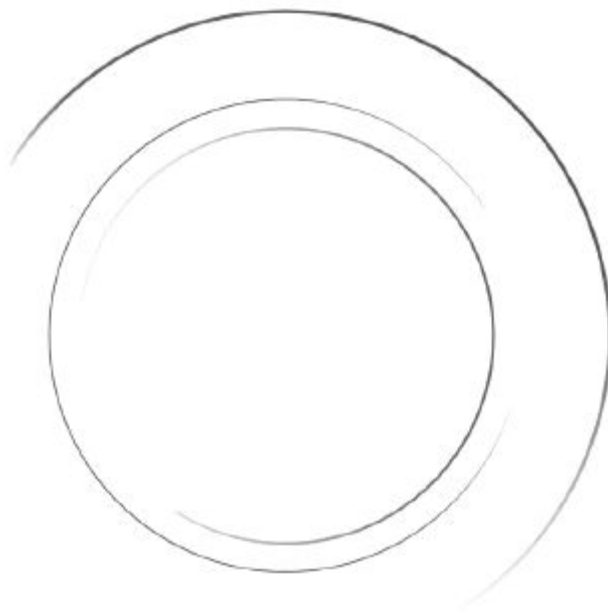
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Essentials of Understanding Psychology

THIRTEENTH EDITION

Robert S. Feldman

University of Massachusetts Amherst







ESSENTIALS OF UNDERSTANDING PSYCHOLOGY, THIRTEENTH EDITION

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Dedication
To
Jon, Leigh, Alex, Miles, Josh, Julie,
Naomi,
Sarah, Jeff, Lilia, and Kathy

About the Author



©Robert S. Feldman

ROBERT S. FELDMAN is Professor of Psychological and Brain Sciences and Senior Advisor to the Chancellor of the University of Massachusetts Amherst. A recipient of the College Distinguished Teacher Award, he teaches psychology classes ranging in size from 15 to nearly 500 students. During the course of more than three decades as a college instructor, he has taught undergraduate and graduate courses at Mount Holyoke College, Wesleyan

University, and Virginia Commonwealth University in addition to the University of Massachusetts.

Professor Feldman, who initiated the Minority Mentoring Program at the University of Massachusetts, also has served as a Hewlett Teaching Fellow and Senior Online Teaching Fellow. He initiated distance-learning courses in psychology at the University of Massachusetts.

A Fellow of the American Psychological Association, the Association for Psychological Science, and the American Association for the Advancement of Science, Professor Feldman received a BA with High Honors from Wesleyan University and an MS and PhD from the University of Wisconsin-Madison. He is a winner of a Fulbright Senior Research Scholar and Lecturer Award and the Distinguished Alumnus Award from Wesleyan. He is past President of the Federation of Associations in Behavioral and Brain Sciences (FABBS) Foundation, which advocates for the field of psychology, and is on the board of the Social Psychology Network (SPN).

He has written and edited more than 250 books, book chapters, and scientific articles. He has edited *Development of Nonverbal Behavior in Children*, *Applications of Nonverbal Behavioral Theory and Research*, and *Improving the First Year of College: Research and Practice*, and co-edited *Fundamentals of Nonverbal Behavior*. He is also author of *P.O.W.E.R. Learning: Strategies for Success in College and Life*. His textbooks, which have been used by more than 2 million students around the world, have been translated into

Spanish, French, Portuguese, Dutch, German, Italian, Chinese, Korean, and Japanese. His research interests include deception and honesty in everyday life, work that he described in *The Liar in Your Life*, a trade book published in 2009. His research has been supported by grants from the National Institute of Mental Health and the National Institute on Disabilities and Rehabilitation Research.

Professor Feldman loves music, is an enthusiastic pianist, and enjoys cooking and traveling. He serves on the Executive Committee and Board of New England Public Radio. He and his wife, also a psychologist, live in western Massachusetts in a home overlooking the Holyoke mountain range.

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